

President's Report
to the
Academic Senate

December 11, 2012

Enrollment:

- Our enrollment target for Fall 12 was 11,563 full-time equivalent students (FTES). Due largely to a significant number of withdrawals, we attained only 11,385 FTES. We are therefore planning to compensate for this by increasing our Spring 13 enrollment to 11,735 FTES. Our Enrollment Management team is implementing a plan to admit additional new students for Spring 13.
- As of the first week in December, Spring 13 registration is lagging that of Spring 12 at this time last year. We believe this lag to be attributable to super storm Sandy and that we will be back on pace in a few weeks. While Spring 2013 admission applications have increased by approximately 32% (v.s. Spring 2012), the overall Spring '13 registration activity is lagging by approximately 2200 students, in all likelihood also related to the storm, which may also be the variable in lower registration for Winter '12/13 session over last year—to date lower by some 400 students. Through the efforts of the Enrollment Management group, an aggressive outreach effort is underway to remind continuing students to seek advisement and to register as quickly as possible for the Spring 2013 term

Super Storm Sandy Relief Efforts:

- Many students along with faculty and staff have been impacted by the storm. Over 400 students were identified as residing in flood zone A, and a collaborative effort was launched to reach out to them and offer services and support. The Departments of Student Affairs, Academic Affairs, Finance and Administration, Institutional Advancement, Human Resources and Communications collaborated with faculty, staff and student leadership to gather information and spearhead many efforts to fundraise, collect clothing and materials as well as volunteer projects to assist those in need. The QCC home page features an enormous amount of information and links to resources and services for anyone impacted by the storm. This includes a QCC-specific information page, featuring the make-up calendar, employer letter, and relief options available to students, faculty and staff such as our Counseling Center, Single Stop, the U.S. Department of Labor, CUNY's Work/Life program, and many local organizations offering financial support such as the Buddhist Tzu Chi Foundation, etc.). In the immediate aftermath of the storm, QCC's web page featured transit, gasoline and ride-share information. Also offered: a direct link to CUNY's comprehensive page of resources and services available throughout the city, which includes FAQs for students re: academics, scheduling, financial aid, and how to donate to CUNY's Hurricane Sandy

Fund. etc. Announcements of these web pages have been shared multiple times throughout QCC's social media channels. This information is prominently featured on the college's CUNYfirst landing page, a huge touch point for nearly all segments of the college community. Kathy Lee (QCC's Office of Institutional Advancement) was instrumental in connecting her former colleagues at HUD with the CUNY Relief Council to distribute multi-lingual information about federal resources available to storm victims.

- Financial assistance, including how to donate and how students affected by the storm might apply for assistance has been noted on our home page and communicated through multiple campus emails, Tiger Mail, text and voice messaging, and social media channels. Social media played an important role throughout the college and all CUNY institutions in communicating with students during the recovery, especially those who were without power and seeking information on their mobile devices. Over **\$13,000** for student relief has been raised by our college community, students, alumni and QCC Fund members. Students were notified of these resources and requested/received funds distributed by the Dean of Student Affairs.
- Our faculty and support services staff have played an important role in outreach to students at risk academically because of dislocations as a result of the storm. Academic Affairs distributed several emails to faculty and staff, requesting assistance in identifying students who may need relief services or have had their academics impacted by the storm recovery. Our Student Affairs staff followed up to the individuals and that department sent multiple emails to students, faculty and staff publicizing the relief and services available through the Counseling Center.
- So many individuals and campus groups organized relief efforts, including several groups of volunteers led by QCC faculty, staff, students. In the week following the storm, under the direction of Annette Lazaro (Student Affairs), the College operated a collection center next to the book store, collecting coats, cleaning supplies, toiletries, flashlights, batteries, etc. The donations filled several dozen boxes and were delivered to various relief agencies. Our cafeteria vendor, Metropolitan Foods, made a collection bin available for food donations in the main cafeteria and the Library Café. Chrissa Schmerler is one of a number of campus community members who organized multiple relief efforts for food distribution and assistance with clean-up on behalf of individuals and communities. Students and faculty from the Business Department volunteered in Oceanside, Long Island, to help sort donated clothing. This effort was led by faculty members Christine Moony, Ted Rosen, Edward Hanssen, Kelly Ford, Sebastian Murolo, Leslie Francis, and Stephen Hammel. Nursing students volunteered to help the Visiting Nurse Service of New York on Staten Island, in an effort coordinated by Professor Anne Marie Menendez. Also, the student Haitian Club and other student organizations collected clothing and set up a distribution point in the Rockaways, along with coffee and donuts. These efforts were recognized in the news media:
<http://www.qcc.cuny.edu/news/2012/11/Hurricane-Sandy-QCC-Volunteers-11-20-12.html>;
http://www.timesledger.com/stories/2012/48/qccfundraiser_bt_2012_11_29_q.html

Faculty and Staff Honors and Activities:

- Queensborough Community College's ***"The Freshman Academy Assessment Protocol"*** has been selected as one of the 10 Bellwether Finalist Winners in the Instructional Programs and Services category. Our college was competitively selected to compete for the prestigious national 2013 Bellwether Award which will be announced at the January **Community College Futures Assembly**. Congratulations to Dean Michele Cuomo and her partners in Student Affairs and Academy Faculty Coordinators!
- Our 21st Century Community Learning Center program (21st CCLC) in the Continuing Education division has been selected by the federal Department of Education as one of fifteen nationally to participate in a research study of 21st CCLCs. The research project will study and learn from the field about four content-specific topic areas of afterschool and summer programming, including (1) Science, Technology, Engineering, and Math (STEM), (2) English Learners (EL), (3) Career and Technical Education (CTE), and (4) structures to increase learning time (ILT). Under the direction of Dean Denise Ward, our 21st CCLC program has been selected as an example of one which demonstrates strong promise in strategies to increase learning time. This national study will highlight our program in its "Lessons Learned Guides" to help 21st CCLC programs nationwide improve and refine their practices and outcomes.
- Congratulations to the Basic Educational Skills Department and the faculty who, on December 7, presented on their use of high impact activities in instruction. Most exciting was the prominence of BES adjunct faculty, who joined their colleagues in this showcase of pedagogical innovation. This event was organized by Cary Lane. He and his BES colleagues Rochelle Salins, Ira Greenfest, Josephine Pantaleo, Regina Rochford, Georgeanne Albanese, Barbara Elias, Kathleen Rowe, Patricia Devaney, Constance Rehor, Margaret McConnell, Robert Izzo, Arlene Lipton, David Rothman, Arlene Kemmerer, Michelle Fine, and Jilani Warsi presented their HI strategies and learning outcomes. This event was a highlight for the representatives from the Association of American Colleges and Universities who visited the campus that day. Thank you to Cary Lane (BES), Michele Cuomo (OAA) and Jane Hindman (CETL) for their help in organizing this display of faculty creativity.
- The Academic Senate Committee on Cultural and Archival Resources, chaired by Dr. Isabel Lizzul, and our Cultural Directors of the KHRCA, QPAC and the Art Gallery, invite all faculty to take a moment to view CULTURAL CONNECTION VIDEOS (video links listed below), along with their request for faculty to consider incorporating these Cultural Resources into their pedagogy. The members of the Cultural and Archival Resources Committee, as well as the Cultural Directors, would be happy to assist you with your projects, and to address any questions that you may have.
<http://www.qcc.cuny.edu/khrca/testimonials.asp>;
<http://www.qcc.cuny.edu/qpac/testimonials.asp>;
<http://www.qcc.cuny.edu/artgallery/testimonials.asp>;

Periodic Review for the Middle States Commission on Higher Education:

- The QCC periodic review team, co-chaired by Professor Glenn Burdi and Dean Arthur Corradetti with Dr. Andrea Salis, Dr. Linda Reesman; and administrative support from Elisabeth Lackner and Dr. Ian Beckford, has begun meeting and gathering documentation and materials for the preparation of the report. In its next phase, the team co-chairs will be meeting with academic departments to discuss the course assessment and program review schedules and the year-end reports. The periodic review report is due to Middle States on June 1, 2014.

QCC Strategic Plan for 2013-14:

- The College Advisory Planning Committee (faculty governance leaders, administrators and student leaders) will be meeting one last time this semester for review of a comprehensive draft of the strategic plan for 2013-14. Beginning in February, as is customary, focus groups will be held with the academic department chairpersons, HEOs, and Student Government to review and discuss the draft. Following further revision based on the suggestions and comments, as well as open hearings with the campus community, the CAPC will meet in the spring semester to review and discuss the feedback and changes from the focus groups and open hearings. The final version of our QCC Strategic Plan is due to the University in late June.

Events and Exhibits:

- Currently on exhibit at our Kupferberg Holocaust Resource Center is ***Cruel Correspondence: Anti-Semitic Postcards 1895-1930***. The exhibit, curated by Rabbi Isidoro Aizenberg, Scholar-In-Residence, examines the content and usage of anti-Semitic postcards prior to the Holocaust and how these graphic images became one more element in fanning anti-Jewish hatred and discrimination, foreshadowing the impending destruction of European Jewry.
- The President's annual Holiday Luncheon for faculty and staff will take place on Thursday, December 20, in the SUL. Two seatings are available to accommodate college employees at either noon or 1:00.
- The Nursing Candle Lighting Ceremony for the graduating class of January 2013 will be held in the Theatre on January 9, at 1:00 p.m.
- The annual College Convocation has been scheduled for Thursday, January 24, beginning at 9 a.m. in M-136. This year's convocation will feature the work of faculty with the use and learning outcomes of high impact activities, including e-portfolio.